BRIDGE FOR DEVELOPMENT ORGANIZATION

ORGANIZATION REPORT

ANNUAL REPORT, 2022

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BRIDGE FOR DEVELOPMENT ANNUAL REPORT 2022

Message From the Executive Director:

Although we highly aspire to help many underserved targets because the community welfare needs are ever increasing, there is no way to act without resources. Therefore, our every day dream and strive has been how to get donations from supporters of our mission. We feel it is a good start and happy that we reached out our neighborhoods and the Global Giving online platform for fundraising and we have seen fruitful results.

We are devoted and struggling to get budget to serving our needy community. We assure our past donors and prospective supporters that provided that we get donations we will serve your priority beneficiaries and change their lives.

Finally, I want to emphasize that how hard is to approach and solicit donations from local community members how far we have good connections and relationships. It is mysterious to know why people don't be transparent and tell what their views are, the felling about our organization and the donations we are asking them.

Mission:

Supporting and empowering underserved communities of women, children and youth through provision of services in health, education and skills training for employability and secured life.

Core Values:

The organization's core values, principles, and beliefs include equal opportunities, universal human rights, transparency, and readiness to accept positive change, gender equality, humanity, loyalty, cooperation, and fairness.

Executive Summary:

In this annual report of 2023, we have summarized the major issues we consider critical. As we don't have donors supporting us and we kept on struggling we couldn't show you our impact with statistics. However, you will get information on our fundraising efforts that we consider the best accomplishment in 2022; the challenges we faced; acknowledgments; our future plans and future looking; and a call to action for supporters and donors.

1. Accomplishments:

1.1. External Relations and Partnership strengthening

Partnership and networking is crucial for the accomplishment of our mission, fundraising efforts and organizational sustainability. Accordingly, our communication with previous local donors, non-givers, supporters and new individuals who are recent donors was encouraging and has helped for our performance improvements and sustainability. Also our relationships with our peer LNGOs have continued and supportive. The partnership with GG is remarkable and it is laying grounds for our visibility, fundraising, experience gaining and sharing with more partner, etc.

1.2. Resource Mobilization

1.2.1. Fundraising

We understand that the best way to sustain our organization and accomplishing our mission is through diversified fundraising effort. This year, we have taken major steps and moved with courage and determination and have seen some success.

Two strategies were in focus of our fundraising. Online and individual approaches have shown promising approach this year from our perspective and have seen result especially with the partnership with Global Giving (GG). We have benefited from our participation with GG pathway program. In this program we got training on webinars and learned about the GG history, on how the GG platform works, how to set fundraising goal, how to tell an specific project story and how to grow our network with donors, volunteers and connectors. And further we have got the opportunity to be vetted and got the permission to fundraise on GG platform. Accordingly, we have posted two small projects and we are being coached and supported with the GG staffs.

Also we are able to participate with Wegen Fund, the first local crowd funding platform in Ethiopia. However, 1250 ETB have been raised. Accordingly, because donors are not familiar with the platform and the technology the donation collected was not adequate and the money is in the account the platform.

Fundraising with individual donors at local level as donation diversification effort has shown a good result. Staff friends and neighborhood individuals have been targeted and this effort was promising. The initiative was started following the

GG pathway program training. The courage to approach NH to fundraise was amazing and we were determined to do it.

The plan and achievement of fundraising from individual donors:

1. Staffs' friends cultivated and solicited through social media and phone calls and the outcomes

Friends	Past donors	Non/New donors	Total
Solicited	10	32	42
Donated this year	3	2	5
Donation Amount	6000	8000	14000

2. Neighborhood individuals cultivated and solicited through social media, phone calls and home to home canvassing and the outcomes

Solicited	Donated this year	Donation Amount
15	6	23000.00

1.2.2. Participation on webinars on various fundraising topics:

We have gained knowledge and experiences of fundraising platforms, marketing professionals and studies done on trending strategies and future directions. The following are few of the platforms I attended on webinars: To name some; Network for Good, Capital Campaign, Candid, Giving Block, Boss on a Budget, Chronicle of philanthropy, Global giving, CauseVox, etc.

2.1.3. Information and educating supporters about Crowd Funding:

As an objective to increase the knowledge of supporters and an initiative to cultivate new donors, a series of information was delivered using mobile texts, telegram and email messages to friends and NH individuals. Main information topics were:

3. Increase the visibility of BDO: During the fourth quarter of the year, as an effort to be viewed by the public and supporters we improve the utilization of social media mainly face book, Instagram, LinkedIn, messenger and tweeter.
4. To enhancing the development of program proposals: One of our organizational missions is soliciting funding and providing community

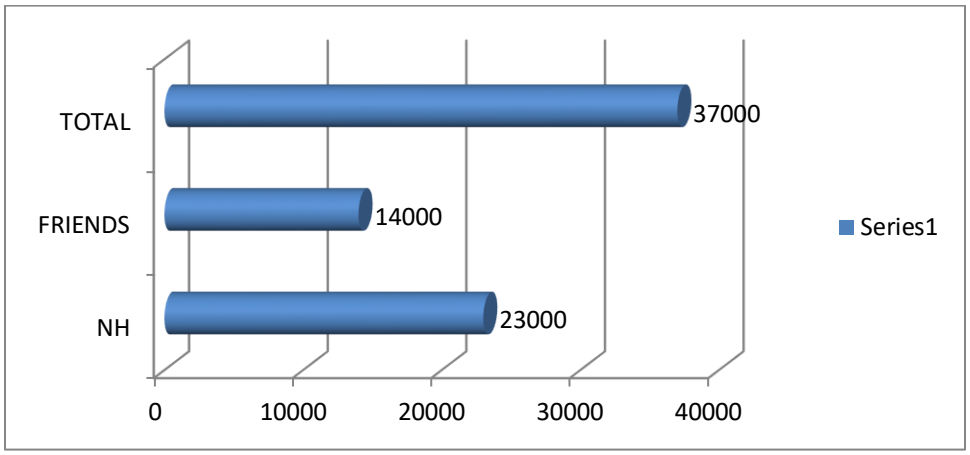
services to needy women, children and the youth. We have tried to submit proposals on immunization service quality monitoring, on disabled women empowerment, IDP women protection and more.

2. Summary of Financial Statement:

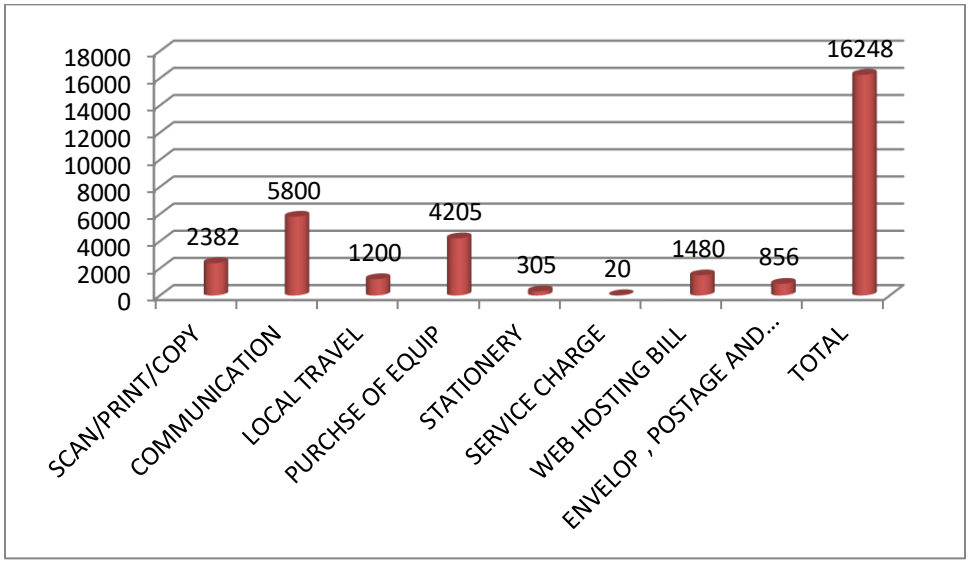
a. Revenue: During the reporting period, BDO has raised a total of ETB 37000.00

- Neighborhood – ETB 23000.00

- Friends – ETB 14000.00



b. Expenditures: During the report period ETB 16248.00 was used for operating expenses.



c. The revenues excess expenditures is 44560.30

3. Major Challenges:

3.1. Resource Mobilization

a. Lack of funding for project implementation

BDO is really challenged because of lack of funding for its human resource trainings, fundraising campaign, office operation, and volunteer engagement and management. Annual budget was developed and in need of funding. We are in a situation where it is difficult to raise money from donors, businesses and community groups locally because of the following challenges:

- The impacts of internal conflicts, Corona disease, the cost of living in the country and inadequate incomes of individuals and businesses
- Non-realistic standards set by aid agencies
- Local NGOs are supported by their previous acquaintances and partnerships with sponsors
- Worldwide shortages of donor funds

b. Lack of money to maintain the temporary office given by volunteer and for annual office space rent

The office we are using was given by a volunteer and unfortunately the windows were broken by violent youth group during the killing of the artist Hachalu and we need to maintain it. However, because of lack of adequate budget we couldn't do it.

c. Fundraising Budget

Among the needs of a nonprofit organization is an annual budget allocated for fundraising. We have tried getting money support from individuals. However, the money amount collected was too small and that couldn't even enough for annual operating expenses.

5. Acknowledgments and Thanks:

I would like to express my gratitude, respect, appreciation and special thanks to the following entities:

- There are many friends of our staffs that are lovers of our mission and always appreciative for our success. Although the majority yet not started to donate money, we hope some will start to donate in the coming year (2023).
- Experienced LNGOs like FHIDO, Hiwot Ethiopia, and HIDO for they kept on supporting.

6. List of major donors, advocates, partners, or sponsors:

In the past year 2022, we have selected particular personalities to give special thanks:

- For better donation (persons gave better than the rest) – Wubayehu Tesfaye, Adenew Yerga and Habtamu Wube
- Local Nonprofit- FHIDO have been providing greater supports in experience sharing and being testimonial.

7. Ways Forwards

Short term goals:

We have many activities to do and bring results and impacts. Therefore, provided that we are supported and get sponsors and donors we are passionate and energetic to develop our capacity and solve the problems of our beneficiaries.

The major short term goals we shall focus include:

- Planning and implementing diversified fundraising initiatives
- Finding sponsors for BDO capacity building trainings, fundraising events, and office operation
- Partnership and networking is the vital engagement to head on with LNGOs and INGOs.
- Ensuring the adequate number of human resource
- Organizational development in program and project management
-

Long term goals: Meeting the community needs in the future

Based on the mission of the organization, we believe that there are numerous services/projects that should be implemented.

- Women and girls

In the case of women and girls, we look as priority services that include IGAs, SRH care, GBV prevention and LSE. These services are critical to their health, economic empowerment and self-confidence of women and girls.

- Children

The future of children is dependent on early childhood appropriate care, parenting and education. So, improving the quality of childhood care and education and after school care opportunities, safety services will be beneficial.

- Youths

There are diverse socio economic problems and challenges to fill the needs, and we select priority services that BDO should intervene. Therefore, creating

opportunities of employability, skill based trainings, SRH, re engaging school dropouts and so forth.

8. A Call to Action

Dear the existing and potential supporter and donors, the future of BDO is in your hands. Every contribution will help reach our goals. Thank you again for being the power behind our charity and its work.

Donate with money or in kind. For money donation use the following accounts:

- Through a local online fundraiser: https://www.wegenfund.com/NGOs/bdo/
- Through international online fundraiser: Global giving (**Short link:** http://goto.gg/57786)
- Bank Accounts:
  Buna International Bank: account n/o – 2809501001609.
  Commercial Bank of Ethiopia: account n/o – 1000221356989

Get involved:

Get involved through volunteering, spreading the word, and sharing our cause to friends and others.

Impact the life of women, children and the youth today and be my hero.

BRIDGE FOR DEVELOPMENT ORGANIZATION

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