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Bridge For Development Organization
ANNUAL REPORT 2021

Bridge for Development Organization, BDO's Mission and Core Values

Mission

Supporting and empowering underserved communities of women, children and youth through provision of services in health, education and skills training for employability and secured life.

Core Values

The organization's core values, principles, and beliefs include equal opportunities, universal human rights, transparency, and readiness to accept positive change, gender equality, humanity, loyalty, cooperation, and fairness.

Message from the executive director:

Starting an NGO can be a very time-consuming process. It requires a strong vision and dedication from an individual or group that share a common concern about a community. If initiated correctly in an organized and strategic way, the services implemented to benefit the community can be very helpful and resourceful.1

The problems of poverty and inequalities of many kinds in Ethiopia cannot be solved by aid and the government efforts alone. Organized local community engagement and mobilization of resource is very crucial. Initiation, mobilization and advocacy on changing public attitudes towards the concept of generosity and philanthropy are very important and we need to take action in collaboration with schools, parents, as well as social institutions. The idea of generosity and charity is not given attention in our society and we need much to be done in terms igniting and building community self-initiated projects with its resources.
Please, Become My Hero Today with Your Generous Donation.

Executive Summary:

In this annual report of 2021, we have narrated the major issues we consider critical. As we don't have donors supporting us and we kept on struggling we couldn't show our impact with statistics. However, you will get information on some accomplishments through volunteers; our fundraising efforts; project concept development initiatives; the challenges we faced; acknowledgments; our future plans and future looking; and a call to action for donations.

1. Accomplishments

1.1. Outreach in the Community (community organization supports)

1.1.1. Book donations for two needy public libraries

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Based on the need of student reference books in public libraries 86 books for district 07 and 64 books for district 05 public libraries both located in Kolfe Keranio sub city in Addis Ababa. The books were collected by volunteers from volunteer families.

1.1.2. Clothing donation

Clothing donation was made for a total of 77 orphan children in an orphanage called Mahiber Tesfa located in district 2/3, Kolfe Keranio sub city in Addis Ababa.





The above photos are taken during the delivery of books and clothing to stakeholders

1.2. Organizational Capacity Development

BDO has tried to enhance the organizational capacity to manage and sustain the organization. Accordingly, we have managed the office operation work live and sustained to date. Although we couldn't get financial inputs from donors this year, we have tried to use own and donated the previous year from friends and family.

1.3. Program and project development

Based on our mission and evaluating current program and project priorities, we have developed concepts and proposals on fundraising, women reproductive health, corona disease, mental health and more.

1.4. External Relations

Partnership and networking is crucial for sustainability and accomplishment of the mission. Accordingly, our communication with previous donors was successful and some individuals continued to motivate our struggle. Also with our peer LNGOs we have continued to have communication. However, we need to work more in 2022 to benefit from their partnerships and support.

1.5. Fundraising

We understand that the best way to fund our organization is through fundraising. Having this in mind we have taken some steps:

- We have developed a case statement for fundraising and shared for some diaspora associations and friends.

- We have registered on a local online fundraiser called wegen fund. The fundraiser link is https://www.wegenfund.com/NGOs/bdo/.
- Selected and recruited two potential ambassadors to use them for fundraising and other development activities.
- We have kept communicating with friends those who support us in money donation and not yet started to donate.
- Communication is underway with Ethiopian diaspora association office in Addis Ababa to use their social media to share our cause to diaspora in other countries.
- We have designed income generating business activities and in searching for sponsor to date.

A quote from an appreciation letter from BDO's supporter:

"…it has caught my attention with the mission it embraces. …we will get to see the impact and share to our friends".

2. Summary of Financial Statement

a. Revenue: Currently (during the report period), BDO couldn't fundraise because of the challenges we met as described in the challenge section below.

b. Expenditures: During the report period ETB 18,305.91 was used for operating expenses.

c. The revenues excess expenditures is 23808.00

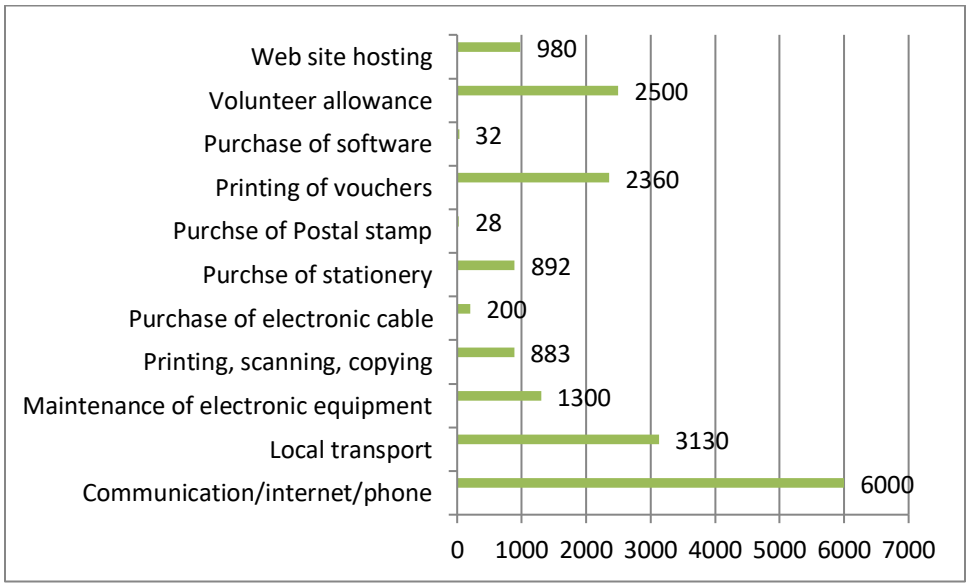


Chart showing expense categories



3. Major Challenges

3.1. Fundraising for Sustainability, capacity development and project implementation

BDO is really challenged because of lack of funding for its human resource trainings, fundraising campaign, office operation, and volunteer engagement and management. Annual budget was developed and in need of funding. Our fundraising effort is challenged. We are in a situation where it is difficult to raise money from donors, businesses and community groups locally because of the following challenges:

- The impacts of internal conflicts, Corona disease, the cost of living in the country and inadequate incomes of individuals and businesses
- Non-realistic standards set by aid agencies
- Local NGOs are supported by their previous acquaintances and partnerships with sponsors
- Worldwide shortages of donor funds

3.2. Lack of money to maintain the temporary office given by volunteer

The office we are using was given by a volunteer and unfortunately the windows were broken by youth group during the violence based on the artist Hachalu and we need to maintain it. However, because of lack of adequate budget we couldn't do it.

4. Acknowledgments and Thanks

I would like to express my gratitude, respect, appreciation and special thanks to the following entities:

- My family members and friends those donated money so that we are using for office operations and volunteer activities. Without their support our doors have been closed.
- Among my friends there are lovers of our mission and always appreciative for our success. We hope they will donate this year. I call them "make a difference in 2022."
- Experienced LNGOs like FHIDO, Hiwot Ethiopia, and HIDO
- Save the Children international (STCI)and Volunteers Services Oversea (VSO)
- Board members, volunteers and staffs of BDO.

5. Ways Forwards

Short term goals

We have many activities to do and bring results and impacts. Therefore, provided that we are supported and get sponsors and donors we are passionate and energetic to develop our capacity and solve the problems of our beneficiaries. The major goals and tasks we focus include:

- Planning and implementing diversified fundraising initiatives
- Finding sponsors for BDO capacity building trainings, fundraising events, and office operation

- Partnership and networking is the vital engagement to head on
- Capacity building of the staffs and volunteers
- Ensuring the adequate number of human resource
- Organizational development in program and project management

Long term goals: Meeting the community needs in the future

Based on the mission of the organization, we believe that there are numerous services/projects that should be planned and implemented.

- Women and girls

In the case of women and girls, we look as priority services that include IGAs, SRH care, GBV prevention and LSE. These services are critical to their health, economic empowerment and self-confidence of women and girls.

- Children

The future of children is dependent on early childhood appropriate care, parenting and education. So, improving the quality of childhood care and education and after school care opportunities, safety services will be beneficial.

- Youths

There are diverse socio economic problems and challenges to fill the needs, and we select priority services that BDO should intervene. Therefore, creating opportunities of employability, skill based trainings, SRH, re engaging school dropouts and so forth.

6. A Call to Action

Dear the existing and potential supporter and donors, the future of BDO is in your hands. Every contribution will help reach our goals. Thank you again for being the power behind our charity and its work.

Donate:

Donate with money or in kind. For money donation use the following accounts:

- Through a local online fundraiser: https://www.wegenfund.com/NGOs/bdo/
- Bank accounts:
  Buna International Bank: account n/o – 2809501001609.
  Commercial Bank of Ethiopia: account n/o – 1000221356989

Get involved:

Get involved through volunteering, spreading the word, and sharing our cause to friends and others.

Impact the life of women, children and the youth today and be my hero. Thank you again.



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7. How to contact us:

To communicate with the organization, to give comments and to ask a question: The address:
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